



Novae
LOOKING FORWARD

The Novae
community working
with charity partners

Novae is proud to be supporting charity work in the UK and globally through our partnerships with the **National Literacy Trust** and **ShelterBox**. Through corporate sponsorship and a calendar of fundraising events to involve the whole Novae community, we aim to make a difference to many people's lives. Beyond our chosen charities, Novae is also matching the fundraising efforts of employees supporting their own favourite charities.



In the past we have supported causes like the Prince's Trust and played our part in helping young people to turn their lives around.

Today we have two exciting charity partners in the form of ShelterBox, a global disaster relief charity, and the National Literacy Trust, a UK charity transforming lives through literacy.

The charities have been chosen from your nominations through a robust selection process, and have a vision and values aligned closely with our own. A Charity Committee, comprised of employees from around the business, has been set up to manage the matched funding programme and the relationships with the charities.

There are plenty of opportunities for you to join in the fundraising activities to support our chosen charities further.

*To support you in your fundraising efforts we are offering employees two days a year in addition to holiday entitlement to be used for volunteering and fundraising.**

In addition, we offer matched funding. If you have a different cause that is close to your heart, Novae is happy to hear about your fundraising success and support you whenever possible.

* If you would like to take advantage of these volunteering days please apply to the Charity Committee and gain your line manager's approval.



“Disasters and conflict often have big headlines associated with them – but it’s the individual stories that affect me the most. I have personally delivered aid and seen how our emergency shelter changes everything. I remember Marina and how our shelter allowed her to be reunited with her family away from a squalid ‘refugee centre’ in Central Africa. This is the difference that Novae is helping to make”

CHRIS WARHAM, CEO, SHELTERBOX



Shelter in an emergency from natural disaster or war

Insurance at its heart is all about getting people back on their feet in times of trouble.

That is exactly the aim of ShelterBox. They provide disaster relief resources wherever they are needed around the globe. ShelterBox aid delivers the essentials that people need to begin rebuilding their lives, from temporary homes to getting the children back to school.

ShelterBox has a powerful vision for a world where no family goes without shelter. It believes in shelter as a human right.

We can support ShelterBox's vision by contributing to its efforts to protect and help these vulnerable families.

- **85 million people have no place to call home**

- **ShelterBox has responded to over 275 disasters in 95 countries**

- **224,000 families provided with shelter**

- **A million people given vital tools**

- **Answering a new disaster call every 2-3 weeks**

Through our sponsorship we enable ShelterBox to help get the most important relief on the ground when disasters occur.

We are giving ShelterBox the freedom to use our corporate contributions where they are needed most. With our help they can shelter 300 families with vital resources such as disaster relief tents, thermal blankets, insulating groundsheets, solar lights and mosquito nets.

As well as corporate sponsorship there will be plenty of opportunities throughout the year for you to join in with fundraising events. Take a look at the events calendar in this booklet and watch out for further news from the Novae Charity Committee.

Find out more about ShelterBox at www.shelterbox.org



“We are thrilled that Novae has chosen the National Literacy Trust as one of its charity partners. The partnership with our Young Readers Programme will give disadvantaged children the opportunity to develop a love of reading for pleasure and choose books of their own to keep”

**JONATHAN DOUGLAS, DIRECTOR,
NATIONAL LITERACY TRUST**



Taking children out of poverty through literacy

Without the ability to read, children can leave school ill-equipped to find work and their own place in the world. Yet in many disadvantaged areas in the UK literacy is low on the agenda and runs through family generations. As a significant employer, Novae is excited to help a charity that is improving the prospects of the next generation nationwide.

The National Literacy Trust aims to help disadvantaged children escape poverty by giving them the reading skills they need for life after education.

The National Literacy Trust runs a Young Readers Programme in collaboration with children’s centres, schools and libraries to create a love of reading through fun-filled events. Children learn how to choose the books they will enjoy. Teachers are trained in making reading a fun experience. The National Literacy Trust gives free books to many children in disadvantaged areas – possibly the first they have ever owned.

As with ShelterBox there are multiple opportunities to join in with fundraising events.

Our corporate support is funding the Young Readers Programme in schools, reaching over a thousand pupils.

At the same time the National Literacy Trust offers a great opportunity for you to get involved in voluntary support work at schools in your community. The National Literacy Trust will provide training on reading for enjoyment and help you identify schools where you can take part in the programme. If you would like to find out more please see the Novae intranet or email the Charity Committee at charitycommittee@novae.com.

Discover more about the National Literacy Trust at www.literacytrust.org.uk

- **1 in 4 children say their parents don’t care if they don’t read**

- **The vocabulary of the poorest children is 19 months behind others when they start school**

- **In disadvantaged communities 1 in 3 11-year-olds can’t read well enough**

- **Just 33% of disadvantaged children achieve 5 good GCSEs**

- **Children who enjoy reading are 3 times as likely to read above their age group as those who rarely read**

How do I get involved with our charity partners?

The Charity Committee has created a calendar of fundraising events throughout the year. You can join in individually or get together with a group. You could even invite our business partners to take part. These events are a great way to have fun and an opportunity for corporate hospitality or team building.

Here are some ways that you can get involved:

- Gather a team of brokers and ask friends and colleagues to sponsor you as you go Off the Grid for a couple of days. Can you live without your phone, Facebook and Spotify for a whole weekend?
- Reach new heights by joining a team of underwriters and brokers vying to lift the trophy in a game of Rooftop Football.
- Shine for ShelterBox by inviting brokers and clients to a candlelit dinner – and raise more money with a game of Heads and Tales or a charity auction. Emergency survival rations for starters could encourage them to make even bigger donations.

2017 CALENDAR OF FUNDRAISING EVENTS

Date	Event	Charity
May	● Off the Grid	ShelterBox
23 June	● Rooftop Football, Docklands	National Literacy Trust
22, 23 July	● London Triathlon	ShelterBox
August	● Tales and Teapots & summer holiday book sale	National Literacy Trust
November	● Shine for ShelterBox	ShelterBox
1-4 December	● Arctic Challenge, Lapland	National Literacy Trust
December	● Do it for charity Santa Run, London	ShelterBox

There may be an entry fee for some of these activities. Full details of these events will be communicated throughout the year and can be found on the Novae intranet.

● Active sport ● Foody event ● Challenge

*Have ideas for charity fundraising? Want to spend time volunteering?
Interested in hearing more about the Young Readers Programme?
Open to taking part in one of the fundraising events?*

Just contact the Charity Committee at charitycommittee@novae.com for more information.

Help make a difference

— £20,000

our staff
fundraising target

— £18,000

— £16,000

— £14,000

— £12,000

— £10,000

— £8,000

— £6,000

— £4,000

— £2,000

— 0

Our target for the National Literacy Trust and ShelterBox

The Charity Committee has set a combined target of £20,000 for our annual staff fundraising for the National Literacy Trust and ShelterBox, above and beyond corporate donations. How much each charity receives depends on where we each put our fundraising efforts. So choose your event and get involved. Even if an Arctic trek is not on your agenda, you can still get behind your colleagues by raising sponsorship.

We will be communicating progress through the year.

Matched funding

Giving is not all about our corporate charities. If you are fundraising for a cause close to your heart, Novae can give a boost to your efforts by matching the amount you raise.*

We know that many people support charities that have personal meaning for them. If you are fundraising for a charity other than ShelterBox or the National Literacy Trust, let us know and we will match your achievement up to £250 per employee per year.

So whether you are running a marathon for Macmillan, sitting in a bath of beans for Comic Relief or staying quiet for donkeys, do get in touch.

We will support teams too. If you are getting together with other Novae employees for a cycling event, say, we may sponsor the team up to a maximum of £2,000.

If you would like to apply for matched funding, contact the Charity Committee with brief details of your fundraising ambitions. Funds are limited though and are available on a first-come, first-served basis, so do get your applications in early.

Remember – you do not have to get involved in events to give to charity. The Give as You Earn (GAYE) payroll scheme is an easy way to donate regularly to registered charities. Available to anyone who pays UK income tax it is tax-free. Just complete the charity nomination form at www.novae.givingonline.org.uk.

* You can find full details about the Charitable Giving Policy on the Novae intranet.

If you would like to find out more please email

charitycommittee@novae.com



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